

Area Board Project

1. What is the Initiative?

Design and set up of website for Westbury Heritage Society.

2. Where is the initiative taking place?

The website will be created by a local designer and updated and maintained by members of the Heritage Society. The Heritage Society will be responsible for paying the ongoing costs of annual hosting.

3. When will the initiative take place?

As soon as possible

4. What are the Community benefits/evidence of need/links to Community Plan/Community Issue?

In the Westbury Community Area Plan 2011-16, Section 3 under Arts Leisure and Culture the following is named as a key priority: ***Support cultural facilities for arts, theatre and cinema***

Town centre regeneration is also listed as a priority for action in the community plan - this project could also have a beneficial effect on encouraging more people to visit the area thus having a favourable knock on effect on economy and benefiting local shops and businesses. It would also encourage more visitors to the heritage/visitor centre by raising awareness of what it offers. Local history is part of the curriculum in junior and senior schools – more online access to archives, images and information will enable young people to engage more effectively with their community heritage.

5. What is the desired outcome of this initiative?

To raise awareness of Westbury history and heritage – in turn increasing visitor numbers and boosting local economy. A website would enable the Heritage Society to make widely available the wide range of information and resources it has in its archives.

6. Who will Project Manage this initiative?

Westbury Heritage Society

7. Costs/quotes/ match funding? (total cost £5k require 1 quote, total cost £5k-25k require 3 quotes)

£1153.00

8. Additional information

